



Euromonitor
International

Rtds in Dominican Republic

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Lower volume sales, as some consumers opt for beer
Isidro Bordas benefits from growing popularity of wine-based RTDs
Small local grocers remain the most important channel for RTDs

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Rosy outlook over forecast period
Flavour key area of focus, with social media key promotional tool for spirit-based RTDs
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Alcoholic Drinks in Dominican Republic - Industry Overview

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Retail developments
On-trade vs off-trade split
What next for alcoholic drinks?

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Legislation
Legal purchasing age and legal drinking age
Drink driving
Advertising
Smoking ban
Opening hours
On-trade establishments

TAXATION AND DUTY LEVIES

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

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DISCLAIMER

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