



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovakia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Alternative tobacco products benefit from shifting preferences despite regulatory pressure
- Strong competition reshapes the leadership landscape
- Specialist channels retain strength, but convenience gains ground

PROSPECTS AND OPPORTUNITIES

- Premiumisation and legislation drive divergent outcomes across categories
- Flavour bans and regulation prompt shifts in category preferences
- Innovation explores nicotine-free and hybrid product formats

CATEGORY INDICATORS

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Tobacco in Slovakia - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

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Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

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