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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in the Netherlands

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Legislation banning flavoured e-vapour products limits appeal in 2024
Shenzhen Joye Technology Co Ltd retains its lead, driven by open systems
Tobacco and e-vapour specialists benefit from channel restrictions

PROSPECTS AND OPPORTUNITIES

An excise duty on e-liquids would challenge sales across the forecast period
Distribution restrictions will support growth for tobacco specialist and vape stores
The flavour ban and ongoing regulations are set to limit innovation opportunities

CATEGORY INDICATORS

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CATEGORY DATA

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Tobacco in the Netherlands - Industry Overview

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2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

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Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

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