



Sweet Spreads Packaging in Switzerland

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Gen Z preferences and online grocery growth influence sweet spreads packaging

PET jars and portion packs drive packaging shift in sweet spreads

Usage of metal tins has increased due to their recyclability, durability and superior barrier protection

PROSPECTS AND OPPORTUNITIES

Traditional glass jars to maintain their dominance amidst the rise of natural and premium spreads

Sweet spreads packaging shaped by local sourcing, sustainability and nutritious choices

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Sweet Spreads Packaging in Switzerland - Company Profiles

Packaging Industry in Switzerland - Industry Overview

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Packaging in 2024: The big picture

2024 key trends

Sustainable packaging and smart sizing drive Swiss food trends 2024

Sustainability and innovation driving packaging trends in Switzerland's non-alcoholic drinks

Declining alcoholic drinks volumes, but cans on the rise in Switzerland

Sustainable innovation and regulatory momentum transform Swiss beauty and personal care packaging in 2024

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Convenience and sustainability driving Swiss dog and cat food packaging trends in 2024

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Switzerland prepares for a circular economy overhaul in packaging

Impact of EU Packaging and Packaging Waste Regulation (PPWR) and Swiss response

Deposit Return Schemes and Reverse Vending Systems in Swiss beverage packaging

RECYCLING AND THE ENVIRONMENT

Strengthening the circular economy through packaging reform

National collection initiatives: RecyPac and RecyBag

Environmental goals fuel packaging innovation

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