



Euromonitor
International

Experiential Luxury in Canada

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Wealthy consumers drive growth in experiential luxury, especially luxury hotels
Luxury hotels and foodservice drive growth through innovation
Growing demand for personalised luxury experiences contributes to growth

PROSPECTS AND OPPORTUNITIES

Rise of travel set to contribute to a positive performance for experiential luxury
New openings of luxury hotels expected, with the prioritisation of wellness, cultural heritage and eco-consciousness
Luxury hotels anticipated to adopt eco-friendly practices for sustainable tourism

CATEGORY DATA

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Luxury Goods in Canada - Industry Overview

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