



Euromonitor
International

Savoury Snacks in Lithuania

July 2025

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2025 DEVELOPMENTS

Savoury snacks face stagnation, despite innovation by leading players

Lithuanian Snacks UAB maintains leadership while Lidl gains momentum

Supermarkets dominates savoury snack sales, but faces rising competition from discounters and convenience stores

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Savoury snacks will see modest increase in volume, with potato chips being key growth driver

Embracing a health and wellness positioning will prove challenging

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/savoury-snacks-in-lithuania/report.