



Euromonitor
International

Tobacco in North Macedonia

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Cigarettes in North Macedonia

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- Imperial Tobako TKS AD leads with a broad product portfolio
- Small local grocers lead, offering convenience

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Cigars, Cigarillos and Smoking Tobacco in North Macedonia

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Shifting consumer preferences and rising cigarette prices drive growth in 2024

Corporación Habanos SA and Mac Baren Tobacco Co A/S lead cigars and cigarillos and smoking tobacco, respectively

Food/drink/tobacco specialists lead, offering a wide selection of brands

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Umbrella Corp doo and Philip Morris International Inc lead e-vapour and heated tobacco, respectively

Convenience is key

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