



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Israel

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Heated tobacco sales grow significantly, but smokeless tobacco remains negligible

Phillip Morris monopolises heated tobacco sales

Distribution landscape led by e-commerce and specialist retailers

PROSPECTS AND OPPORTUNITIES

Illegal sales expected to outpace legal trade in the years ahead

Legislation may have significant impact on availability of e-vapour products

Legal innovation unlikely in the years ahead

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CATEGORY DATA

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Tobacco in Israel - Industry Overview

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Competitive landscape

Retail developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

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Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Flavoured tobacco product ban

Vapour products

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SOURCES

Summary 2 - Research Sources

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