



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Cameroon

August 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Smokeless Tobacco, E-Vapour Products and Heated Tobacco Summary

INDUSTRY PERFORMANCE

Affordability and Rapid Youth Uptake Drive Category Growth

Vopk and Aaok Capture Price-Conscious Consumers with Flexible Formats

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

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Flavour-Driven Growth to Redefine Urban Vaping Adoption

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