



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Spain

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Sales increase as consumers turn their back on traditional tobacco products

Heated tobacco continues to deliver dynamic growth

Tobacco and vape specialists remain the primary retail channels

PROSPECTS AND OPPORTUNITIES

Stricter regulations could present challenges

The future of nicotine pouches in the hands of the regulators

Innovation driving growth in smokeless tobacco

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Tobacco in Spain - Industry Overview

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2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

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Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

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PRODUCTION/IMPORTS/EXPORTS

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