



Jewellery in Asia Pacific

June 2023

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Positive growth rates expected in the forecast period after the COVID-19 disruptions

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Fine jewellery the dominant category

Lightweight everyday jewellery becoming more popular in India

Jewellery and watch specialists the dominant channel for jewellery sales

Pandemic helps boost the e-commerce channel's regional share

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Fine jewellery less fragmented than costume jewellery

Chow Tai Fook Jewellery Group adds to its regional share over the 2017-2022 period

China the biggest market for most of the region's top 10 players

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