



**Euromonitor
International**

Personal Luxury in Taiwan

November 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

- Designer apparel and footwear (ready-to-wear)
- Luxury eyewear
- Luxury jewellery
- Luxury leather goods
- Luxury wearables electronics
- Luxury timepieces
- Luxury writing instruments and stationery
- Super premium beauty and personal care

PROSPECTS AND OPPORTUNITIES

- Sustainability to drive growth in personal luxury through eco-friendly practices
- Luxury brands will adopt bespoke experiences and ensure transparency
- Luxury department stores and specialist retailers will remain dominant despite the rise of retail e-commerce

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Luxury Goods in Taiwan - Industry Overview

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