



Rice, Pasta and Noodles in Slovakia

November 2025

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2025 DEVELOPMENTS

Steady performance for these core staples

INDUSTRY PERFORMANCE

Consumers are more reliant on rice, pasta and noodles

Popularity of Asian cuisine supports dynamic growth of plain noodles

WHAT'S NEXT?

Opportunity for premiumisation as consumer sentiment improves

Healthier lines to emerge over the forecast period

Sustainability will guide strategic efforts

COMPETITIVE LANDSCAPE

MPC CESSI maintains its leading position in 2025

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Price inflation fuels value growth

Value for money is an enticing prospect for Slovaks

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Health-led product developments will drive growth

Modern grocery retailers are key to driving sales

COMPETITIVE LANDSCAPE

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