



Edible Oils in Cameroon

November 2025

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Edible Oils in Cameroon - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Rising domestic production, new product development and price promotions boost demand

INDUSTRY PERFORMANCE

Prices stabilise as domestic production and imports increase

Palm oil shows the fastest development in current value terms

WHAT'S NEXT?

Palm oil set to remain the dominant category

Healthier product types will continue to gain popularity

More players likely to introduce smaller and cheaper packaging formats

COMPETITIVE LANDSCAPE

Maya & Cie SCR remains the overall leader in edible oils

CHANNELS

Distribution still heavily concentrated in small local grocers

Supermarkets is the best performing channel

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Cooking Ingredients and Meals in Cameroon - Industry Overview

EXECUTIVE SUMMARY

Stronger purchasing power and population growth boost sales

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INDUSTRY PERFORMANCE

Greater price stability underpinned by increased domestic production

Manufacturers continue to face elevated cost pressures

Cameroonians show growing interest in healthier product types

Heightened budget-consciousness boosts demand for smaller and cheaper packs

WHAT'S NEXT?

Outlook for cooking ingredients and meals remains broadly favourable

Health, convenience and localisation will be focal points for new launches

Growth in domestic production should reduce supply constraints and price volatility

COMPETITIVE LANDSCAPE

Nestlé remains the overall leader in cooking ingredients and meals

Novia Industries Co is the most dynamic performer in 2025

Chococam likely to come under new ownership

CHANNELS

Small local grocers remains the dominant distribution channel

Supermarkets is the most dynamic channel in value growth terms

E-commerce penetration still negligible

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