

Tourism Flows in Romania

October 2025

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2025 DEVELOPMENTS

Affordability and regional ties lead to a rise in inbound arrivals in 2025

Outbound tourism rises despite economic pressures and reduced holiday incentives

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Inbound tourism to Romania is expected to grow, supported by infrastructure investment and cultural attractions

Outbound tourism from Romania is set to grow, driven by income growth and diverse travel motivations

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DISCLAIMER

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