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International

Cigars, Cigarillos and Smoking Tobacco in the Netherlands

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Excise duty increases and public smoking bans place downward pressure on growth
Known brands continue to lead as the ban on tobacco advertising favours well-established players
Regulation limiting sales through modern grocery benefits food/drink/ tobacco specialists

PROSPECTS AND OPPORTUNITIES

Government regulations and shifting societal attitudes will contribute to a decline in volume sales
Ongoing changes in the distribution landscape are set to shape consumer purchasing habits
Lack of innovation will put further downward pressure on growth

CATEGORY DATA

- Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2019-2024
- Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2019-2024
- Table 3 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2019-2024
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Tobacco in the Netherlands - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture
2024 key trends
Competitive landscape
Retail developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
Legislative overview
Summary 1 - Legislation Summary at a Glance
Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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DISCLAIMER

SOURCES

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-the-netherlands/report.