



**Euromonitor
International**

Processed Meat and Seafood Packaging in India

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Flexible plastic leads growth in processed meat and seafood packaging
Vacuum seal closures in flexible plastic keep freshness intact
Growth for numerous pack sizes in processed meat and seafood packaging

PROSPECTS AND OPPORTUNITIES

Processed meat and seafood packaging will grow along with rising demand and new entrants
Resealable flexible packaging to see a rise in processed meat and seafood packaging

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Processed Meat and Seafood Packaging in India - Company Profiles

Packaging Industry in India - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Paper-based and portion-control packs gaining popularity in food packaging
Increasing use of rPET and cartons to combine sustainability with convenience
Rising demand for convenient and eco-friendly packaging fuels shift towards aluminium cans
Eco-friendly packaging and travel-size options gaining popularity among younger consumers
Regulatory requirements and sustainability goals accelerate adoption of refill and biodegradable formats
Single-serve and resealable pouches drive convenience and freshness in pet food packaging

PACKAGING LEGISLATION

Rising compliance costs drive packaging innovation and differentiation
Single-use plastic policy accelerates transition to sustainable packaging solutions
Stricter plastic waste management rules and the shift towards digital traceability

RECYCLING AND THE ENVIRONMENT

Incentive-based collection and digital systems support shift to circular packaging models
Mono-material and recyclable pouches transform dairy and food packaging
Recyclable and reduced-plastic packaging options expand in response to consumer demand
Table 1 - Overview of Packaging Recycling and Recovery in India: 2023/20234 and Targets for 2025

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-india/report.