



Euromonitor
International

Pulses in India

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Imports, health trends, and protein innovation impacts pulses in 2025

INDUSTRY PERFORMANCE

Imports surge after 2025 rains and floods damage crops in India
Health and convenience drive demand for ready-to-cook premium pulses

WHAT'S NEXT?

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Fresh Food in India - Industry Overview

EXECUTIVE SUMMARY

Convenience, safety, and nutrition drive growth and premiumisation in fresh food

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Convenience, safety, and nutrition drive growth and transformation in fresh food in India
Weather-driven disruptions and structural gaps shape fresh food in 2025
Consumer demand for quality, convenience, and functional benefits redefine premiumisation

WHAT'S NEXT?

Digital integration and data-driven supply networks are expected to transform fresh food
Resilience-focused production systems will stabilise fresh food in India

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