



Euromonitor
International

Processed Meat and Seafood Packaging in Singapore

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Urban convenience and imports drive growth in packaging volumes
- Sustainable packaging innovation gains momentum
- Flexible formats and smaller packs reshape consumer and retail strategies

PROSPECTS AND OPPORTUNITIES

- Packaging growth anchored by imports, urbanisation, and food security goals
- Sustainable materials and smart pack sizes to shape future packaging strategies

DISCLAIMER

EXECUTIVE SUMMARY

- Packaging in 2024: The big picture
- 2024 key trends
- Food packaging is evolving in line with the convenience and sustainability trends
- Increase in adoption of recycled PET and paper-based packaging
- Recycling redefining the alcoholic drinks packaging industry in Singapore
- Beauty brands are embracing smart and sustainable packaging
- Eco-friendly solutions are driving innovation in home care packaging
- Big packs and eco-certified packaging redefine pet food packaging

PACKAGING LEGISLATION

- Mandatory Packaging Reporting
- Beverage Container Return Scheme
- Extended Producer Responsibility Framework

RECYCLING AND THE ENVIRONMENT

- Ecological Material Tax
- Packaging Partnership Programme
- Reverse Vending and Collection Ecosystem

Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-singapore/report.