



Processed Fruit and Vegetables Packaging in Canada

August 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Glass jars and plastic pouches lead volume growth with convenience and freshness
SYNDIGO rPE enables recyclable flexible packaging for processed produce
Metal food cans is the leading pack type, followed by thin wall plastic containers

PROSPECTS AND OPPORTUNITIES

Production constraints and trade tensions to drive decline in packaging volumes
Plastic pouches and thin wall plastic containers to rise, and larger pack sizes will gain favour

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EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Plastic dominates food packaging, but sustainable alternatives are on the rise
Innovation and premium design revolutionise beverage packaging
Metal cans dominate while the bag-in-box format gains traction in alcoholic drinks
Cartons lead sustainable beauty as brands embrace premium finishes and recyclability
Refills and concentrates alternatives power the future of home care
Large packs maximise value in pet food, while small formats unlock entry for new brands

PACKAGING LEGISLATION

Canada advances towards zero plastic waste through national targets, refill models and investment in circular packaging systems

RECYCLING AND THE ENVIRONMENT

Extended producer responsibility enables circular packaging by funding collection and recovery
Clear labelling standards transform packaging transparency by banning misleading claims
Table 1 - Overview of Packaging Recycling and Recovery in Canada: 2022/2023 and Targets for 2024

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