



Euromonitor
International

Edible Oils in Hong Kong, China

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Edible Oils in Hong Kong, China - Category analysis

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2025 DEVELOPMENTS

Post-inflation price normalisation weighs on edible oils value sales in 2025

INDUSTRY PERFORMANCE

Rising prices and home-cooking trends support edible oil value growth in Hong Kong

Rising interest in health and wellness supports growth for olive oil in 2025

WHAT'S NEXT?

Steady retail sales expected as price sensitivity counterbalances homecooking demand in Hong Kong

Health-focused oils are set to drive premiumisation and value growth in Hong Kong

Health-led innovations are set to drive differentiation in edible oils

COMPETITIVE LANDSCAPE

Hop Hing Oil Group maintains its leadership through health-led innovation

Private label edible oils gain ground through value and portfolio expansion

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Supermarkets retains its lead through proximity, price promotion and an extensive store network

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COUNTRY REPORTS DISCLAIMER

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Home cooking and private label drives growth in cooking ingredients and meals

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INDUSTRY PERFORMANCE

Home cooking sustains value growth in cooking ingredients and meals in 2025

Health and wellness drive product innovation and premiumisation

Private label sophistication and flavour innovation supports growth in 2025

WHAT'S NEXT?

Premiumisation and targeted innovation is expected to support sales over the forecast period

Health and convenience are set to drive innovation in future product development

Competition and channel dynamics shape the future of cooking ingredients and meals

COMPETITIVE LANDSCAPE

Hop Hing Oils & Fats Ltd and Lee Kum Kee (HK) Foods Ltd offer well-established brands with rich heritage
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