



Euromonitor
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Paediatric Consumer Health in Pakistan

September 2025

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Paediatric Consumer Health in Pakistan - Category analysis

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Parents rely on OTC options for fevers, coughs and minor stomach upsets
Multinationals benefit from consumer trust
Consumers appreciate pharmacies' consistent availability and assurance of authenticity

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/paediatric-consumer-health-in-pakistan/report.