



**Euromonitor
International**

Edible Oils in the United Arab Emirates

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Edible Oils in the United Arab Emirates - Category analysis

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2025 DEVELOPMENTS

Premiumisation, health positioning and resilient supply chains drive value gains

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Price rises and premiumisation support strong value growth for edible oils

Olive oil benefits from health profile

WHAT'S NEXT?

Rising value sales forecast amid increased focus on sustainability

Health trends will continue to inform innovation

Building resilient and responsible supply chains

COMPETITIVE LANDSCAPE

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Sustainability concerns inform product innovation

Cost-conscious behaviour becomes more visible in 2025

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Health trends to support further expansion for cooking ingredients and meals

Climate change may present challenges to stronger growth

Hypermarkets will remain on top, but e-commerce will rise fastest among distribution channels

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