



**Euromonitor
International**

Edible Oils in Thailand

February 2026

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2025 DEVELOPMENTS

Shortages and health-led switching shape edible oils in 2025

INDUSTRY PERFORMANCE

Edible oils sees growth throughout category in both volume and value terms in 2025

Rising health awareness supports progress for healthy variants

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Stable growth predicted for edible oils in Thailand

Health trends will boost appeal of specific oils

Sustainability in sourcing and packaging comes further to the fore

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Convenience trend supports sales of ready meals and recipe sauces

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Players likely to focus on differentiation and health positioning

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