



Vitamins in Bolivia

September 2025

Table of Contents

Vitamins in Bolivia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Vitamins face volume stagnation amid continuing economic strain

Herbalife maintains its lead, while Farmacorp gains traction

Direct selling faces competition as pharmacies gain ground

PROSPECTS AND OPPORTUNITIES

Vitamins will continue providing accessible preventive health solutions in price-sensitive market

Innovation will centre around multifunctional benefits and targeted health solutions

E-commerce and digital payment solutions will reshape customer experience

CATEGORY DATA

Table 1 - Sales of Vitamins by Category: Value 2020-2025

Table 2 - Sales of Vitamins by Category: % Value Growth 2020-2025

Table 3 - Sales of Multivitamins by Positioning: % Value 2020-2025

Table 4 - NBO Company Shares of Vitamins: % Value 2021-2025

Table 5 - LBN Brand Shares of Vitamins: % Value 2022-2025

Table 6 - Forecast Sales of Vitamins by Category: Value 2025-2030

Table 7 - Forecast Sales of Vitamins by Category: % Value Growth 2025-2030

Consumer Health in Bolivia - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2025: the big picture

Key trends in 2025

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2020-2025

Table 9 - Life Expectancy at Birth 2020-2025

MARKET DATA

Table 10 - Sales of Consumer Health by Category: Value 2020-2025

Table 11 - Sales of Consumer Health by Category: % Value Growth 2020-2025

Table 12 - NBO Company Shares of Consumer Health: % Value 2021-2025

Table 13 - LBN Brand Shares of Consumer Health: % Value 2022-2025

Table 14 - Penetration of Private Label by Category: % Value 2020-2025

Table 15 - Distribution of Consumer Health by Format: % Value 2020-2025

Table 16 - Distribution of Consumer Health by Format and Category: % Value 2025

Table 17 - Forecast Sales of Consumer Health by Category: Value 2025-2030

Table 18 - Forecast Sales of Consumer Health by Category: % Value Growth 2025-2030

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

Summary 1 - OTC: Switches 2024-2025

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 - Research Sources

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