



**Euromonitor
International**

Paediatric Consumer Health in Cameroon

September 2025

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Paediatric Consumer Health in Cameroon - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Solid growth is driven by demographics, parental behaviour, and nutritional needs

Afripharma Sarl leads paediatric consumer health, leveraging local production and government support

Pharmacies remain the primary distribution channel as parents prioritise safety

PROSPECTS AND OPPORTUNITIES

Demographics and rising health awareness is expected to sustain robust growth

There is set to be a shift toward broader paediatric health coverage and combination therapies

Micronutrient deficiencies create strategic opportunities for paediatric supplements in Cameroon

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MARKET DATA

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DISCLAIMER

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