



**Euromonitor
International**

World Market for Personal Accessories

March 2026

Table of Contents

EXECUTIVE SUMMARY

Why read this report?

Personal accessories snapshot

Key findings

INTRODUCTION

Macro forces continue to impact the outlook for personal accessories

Top five trends in personal accessories

Top five trends uncovered

Drivers of consumer markets and impact on Personal Accessories

Adjacent industries and how they impact personal accessories

STATE OF THE INDUSTRY

Discretionary spending continues to be impacted by cautious consumers

Macroeconomic indicators stunting spending opportunities

Trade implications for global production in key accessories categories

Hong Kong remains as the top market for per capita spend on personal accessories

Luxury slowdown continues to impact sector despite new pockets of resilience

Jewellery continues to bolster global and regional sales

Bags and luggage reliant on strong performance in the Middle East

COMPANIES AND PRODUCTS

LVMH continues to lead category despite turbulent landscape

Highly-fragmented sector continues to be even more saturated

Prada Group's acquisition of Versace

CHANNELS

Brick-and-mortar importance prevails following e-commerce boom

Emerging brands embrace e-commerce where heritage relies on in-store experiences

Hybridised selling: Industry 4.0 in-store

FUTURE OUTLOOK

Asia Pacific markets continue to contribute to long-term growth prospects

Jewellery continues to offer strong prospects

CONCLUSION

Strategic diversification and adaptability will remain imperative

CONCLUSION

Opportunities for growth

Personal accessories market 2025-2030

Questions we are asking

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.

- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/world-market-for-personal-accessories/report.