



Euromonitor
International

Sweet Biscuits, Snack Bars and Fruit Snacks in Costa Rica

July 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sweet biscuits, snack bars, and fruit snacks satisfy sweet cravings
Grupo Nutresa continues to lead, offering a wide portfolio of affordable options
E-commerce continues to grow as consumers appreciate its convenience

PROSPECTS AND OPPORTUNITIES

Better-for-you children's alternatives could drive growth
Consumers demand new varieties and flavours
Rising demand for options offering nutritional benefits

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Snacks in Costa Rica - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-costa-rica/report.