



Euromonitor
International

Sweet Biscuits, Snack Bars and Fruit Snacks in Bolivia

July 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sweet biscuits bear brunt of inflation

Agua Clara's effecting marketing and cost control sees it gain significant value share

Small local grocers continue to dominate

PROSPECTS AND OPPORTUNITIES

Volume sales unchanged over forecast period

Continuing growth in e-commerce

Increasing focus on healthier positioning

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-bolivia/report.