



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Kazakhstan

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Cigars, Cigarillos and Smoking Tobacco in Kazakhstan - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Cigars face ongoing decline while fine cut tobacco gains traction

Dannemann El Noble Cigarro leads cigars and cigarillos while Mac Baren dominates smoking tobacco

Food/drink/tobacco specialists dominate cigar, cigarillo and smoking tobacco sales

PROSPECTS AND OPPORTUNITIES

Mixed outlook for cigars, cigarillos and smoking tobacco

Hookah smoking remains widespread despite ban

Limited innovation expected in niche tobacco categories

CATEGORY DATA

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Tobacco in Kazakhstan - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

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MARKET DATA

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DISCLAIMER

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