



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Mexico

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Cigars, Cigarillos and Smoking Tobacco in Mexico - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Supply disruptions and regulatory barriers drive decline in cigar sales in 2024
Nueva Distabac leads but loses ground amid economic and regulatory pressures
Specialist stores dominate as hotels face setbacks

PROSPECTS AND OPPORTUNITIES

Contrasting trends: cigars and cigarillos face future growth while smoking tobacco declines
Geopolitical tensions and trade policy changes may impact prices and availability
Potential for innovation remains

CATEGORY DATA

Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2019-2024
Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2019-2024
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Tobacco in Mexico - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture
2024 key trends
Competitive landscape
Retail developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
Legislative overview
Summary 1 - Legislation Summary at a Glance
Minimum legal smoking age

Smoking prevalence
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Flavoured tobacco product ban
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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Table 29 - Sales of Tobacco by Category: % Value Growth 2019-2024

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Table 32 - Forecast Sales of Tobacco by Category: % Volume Growth 2024-2029

Table 33 - Forecast Sales of Tobacco by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 2 - Research Sources

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