



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Taiwan

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Cigars, Cigarillos and Smoking Tobacco in Taiwan - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Stabilisation in cigars and cigarillos while smoking tobacco remains negligible

The Pacific Cigar Co leverages portfolio of in-demand Cuban cigars

Tobacco specialists lead through strong product selections and good customer service

PROSPECTS AND OPPORTUNITIES

Growing cigar culture to push the category

Potential tariff and price increases may make cigars even more exclusive

Cigarillos to benefit from pricing and strong distribution

CATEGORY DATA

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Tobacco in Taiwan - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

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MARKET DATA

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DISCLAIMER

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