



**Euromonitor
International**

Cigars, Cigarillos and Smoking Tobacco in Slovakia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Premiumisation and regulatory shifts shape performance
- Competitive pressures intensify across both cigars and smoking tobacco
- Specialist retailers consolidate their dominance amid premiumisation and shifting consumer habits

PROSPECTS AND OPPORTUNITIES

- Premiumisation to support value sales as volumes stagnate or decline
- Flavoured water-pipe tobacco gains ground in urban centres
- Regulatory tightening and taxation expected to limit innovation and dampen demand

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Tobacco in Slovakia - Industry Overview

EXECUTIVE SUMMARY

- Tobacco in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retail developments
- What next for tobacco?

OPERATING ENVIRONMENT

- Legislation
- Legislative overview
- Summary 1 - Legislation Summary at a Glance
- Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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