



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in the Czech Republic

June 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Smoking prevalence continues to decline amid rising costs and health consciousness
Tabak-Invest and Imperial Tobacco retain leadership despite increased competition
Tobacco specialists and e-commerce dominate distribution landscape

PROSPECTS AND OPPORTUNITIES

Continued decline expected due to pricing pressures and waning smoking culture
Illicit trade poses a growing risk as regulation tightens
Lack of innovation limits category appeal among modern consumers

CATEGORY DATA

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Tobacco in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture
2024 key trends
Competitive landscape
Retail developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
Legislative overview
Summary 1 - Legislation Summary at a Glance
Minimum legal smoking age

Smoking prevalence
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-the-czech-republic/report.