



Cigars, Cigarillos and Smoking Tobacco in Lithuania

June 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Reduction of excise tax advantages and intermittent supply challenges impact cigarillos in 2024
Amber Distribution Lithuania UAB emerges as the cigarillos leader
Supermarkets offer convenience, competitive pricing and consistent availability

PROSPECTS AND OPPORTUNITIES

Stable future
Shift toward customisation
Innovation focused on product refinement and packaging enhancements

CATEGORY DATA

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Tobacco in Lithuania - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture
2024 key trends
Competitive landscape
Retail developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
Legislative overview
Summary 1 - Legislation Summary at a Glance
Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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SOURCES

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