



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Norway

June 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

A positive performance for cigars while volume sales of smoking tobacco decline
Conrad Langaard AS maintains its lead in cigars and cigarillos while improving its share
While discounters lead sales, tobacco specialists gain ground, especially for cigar sales

PROSPECTS AND OPPORTUNITIES

Volume sales are set to fall as a lack of innovation and alternative products will challenge growth
Regulatory changes and smoking control measures will dampen forecast growth
Cigar players are set to focus on premium, limited-edition products to drive sales

CATEGORY DATA

- Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2019-2024
- Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2019-2024
- Table 3 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2019-2024
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Tobacco in Norway - Industry Overview

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Tobacco in 2024: The big picture
2024 trends
Competitive landscape
Retail developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
Legislative overview
Summary 1 - Legislation Summary at a Glance
Minimum legal smoking age

Smoking prevalence
Plain packaging
Point-of-sale display bans
Flavoured tobacco product ban
Vapour products

PRODUCTION/IMPORTS/EXPORTS

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DISCLAIMER

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