



Euromonitor
International

Savoury Snacks in Nigeria

July 2025

Table of Contents

Savoury Snacks in Nigeria - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Local innovation and affordability drive growth in savoury snacks in 2025

Beloxi Industries retains its lead, while Newbisco records share through Kemps Cream Crackers

Small local grocers remain dominant in savoury snacks amid economic pressures

PROSPECTS AND OPPORTUNITIES

Economic recovery and local innovation is expected to boost growth for savoury snacks

Competition and innovation are expected to drive sales of savoury snacks in Nigeria

Health positioning, local sourcing and a movement away from sugar should benefit savoury snacks

Summary 1 - Other Savoury Snacks by Product Type: 2025

CATEGORY DATA

Table 1 - Sales of Savoury Snacks by Category: Volume 2020-2025

Table 2 - Sales of Savoury Snacks by Category: Value 2020-2025

Table 3 - Sales of Savoury Snacks by Category: % Volume Growth 2020-2025

Table 4 - Sales of Savoury Snacks by Category: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Savoury Snacks: % Value 2021-2025

Table 6 - LBN Brand Shares of Savoury Snacks: % Value 2022-2025

Table 7 - Distribution of Savoury Snacks by Format: % Value 2020-2025

Table 8 - Forecast Sales of Savoury Snacks by Category: Volume 2025-2030

Table 9 - Forecast Sales of Savoury Snacks by Category: Value 2025-2030

Table 10 - Forecast Sales of Savoury Snacks by Category: % Volume Growth 2025-2030

Table 11 - Forecast Sales of Savoury Snacks by Category: % Value Growth 2025-2030

Snacks in Nigeria - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2025: The big picture

Key trends in 2025

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 - Sales of Snacks by Category: Volume 2020-2025

Table 13 - Sales of Snacks by Category: Value 2020-2025

Table 14 - Sales of Snacks by Category: % Volume Growth 2020-2025

Table 15 - Sales of Snacks by Category: % Value Growth 2020-2025

Table 16 - NBO Company Shares of Snacks: % Value 2021-2025

Table 17 - LBN Brand Shares of Snacks: % Value 2022-2025

Table 18 - Penetration of Private Label by Category: % Value 2020-2025

Table 19 - Distribution of Snacks by Format: % Value 2020-2025

Table 20 - Forecast Sales of Snacks by Category: Volume 2025-2030

Table 21 - Forecast Sales of Snacks by Category: Value 2025-2030

Table 22 - Forecast Sales of Snacks by Category: % Volume Growth 2025-2030

Table 23 - Forecast Sales of Snacks by Category: % Value Growth 2025-2030

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