



**Euromonitor
International**

Cigars, Cigarillos and Smoking Tobacco in Singapore

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Cigars and cigarillos returns to growth, but smoking tobacco is less successful
Players focus on cigar lounges for success
Tobacco specialists continues to dominate cigars and cigarillos

PROSPECTS AND OPPORTUNITIES

Strong sales of cigars and cigarillos to be maintained despite a slight decline due to the competition
A potential move to more premium products in cigars

CATEGORY DATA

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Tobacco in Singapore - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture
2024 key trends
Competitive landscape
Retail developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
Legislative overview
Summary 1 - Legislation Summary at a Glance
Minimum legal smoking age
Smoking prevalence

Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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