



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Hong Kong, China

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Cigars sales decrease, while cigarillos expand within convenience stores
Dynamic competitive landscape
7-Eleven offers wide selection

PROSPECTS AND OPPORTUNITIES

Hong Kong as a premium cigar market
Cigarillos on the rise thanks to accessibility and affordability
Innovation set to gather pace

CATEGORY DATA

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- Table 3 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2019-2024
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Tobacco in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture
2024 key trends
Competitive landscape
Retail developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
Legislative overview
Summary 1 - Legislation Summary at a Glance
Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 25 - Number of Adult Smokers by Gender 2019-2024

MARKET DATA

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Table 28 - Sales of Tobacco by Category: % Volume Growth 2019-2024

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DISCLAIMER

SOURCES

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