



Euromonitor  
International

# Cigars, Cigarillos and Smoking Tobacco in Argentina

June 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Mixed performance in 2024, as economic recession continues to bite  
Tabacalera leads with broad portfolio of local and imported options  
Small local grocers gain ground, driven by growing popularity of economically-priced fine cut tobacco

PROSPECTS AND OPPORTUNITIES

Fine cut tobacco will continue to make gains, while pipe tobacco will emerge as niche area of growth  
Tabacalera Sarandí ceases domestic production to focus on premium products  
Less restrictive government policies may fuel rebound of imported offerings

CATEGORY DATA

- Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2019-2024
- Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2019-2024
- Table 3 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2019-2024
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- Table 6 - Sales of Cigarillos by Price Platform 2019-2024
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Tobacco in Argentina - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retail developments  
What next for tobacco?

OPERATING ENVIRONMENT

Legislation  
Legislative overview  
Summary 1 - Legislation Summary at a Glance  
Minimum legal smoking age

Smoking prevalence  
Tar levels  
Health warnings  
Plain packaging  
Advertising and sponsorship  
Point-of-sale display bans  
Smoking in public places  
Low ignition propensity (LIP) cigarette regulation  
Flavoured tobacco product ban  
Reduced harm  
Vapour products

## PRODUCTION/IMPORTS/EXPORTS

## MARKET INDICATORS

Table 25 - Number of Adult Smokers by Gender 2019-2024

## MARKET DATA

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Table 27 - Sales of Tobacco by Category: Value 2019-2024

Table 28 - Sales of Tobacco by Category: % Volume Growth 2019-2024

Table 29 - Sales of Tobacco by Category: % Value Growth 2019-2024

Table 30 - Forecast Sales of Tobacco by Category: Volume 2024-2029

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## SOURCES

Summary 2 - Research Sources

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