



Euromonitor
International

Contact Lenses and Solutions in Taiwan

June 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Silicone hydrogel lenses is a key driver of growth, offering comfortable, healthy, and convenient vision correction

Johnson & Johnson Taiwan Ltd retains its lead, while local player Pegavision invests in innovation

High levels of myopia encourage the use of orthokeratology lenses in Taiwan

PROSPECTS AND OPPORTUNITIES

Continued innovation within silicone hydrogel lenses is expected to drive growth

Coloured contact lenses are set to gain ground, used as a popular beauty accessory

Formosa Optics launches its sustainability report, as environmental practices will be key over the forecast period

CATEGORY DATA

Table 1 - Sales of Contact Lenses by Category: Volume 2020-2025

Table 2 - Sales of Contact Lenses by Category: Value 2020-2025

Table 3 - Sales of Contact Lenses by Category: % Volume Growth 2020-2025

Table 4 - Sales of Contact Lenses by Category: % Value Growth 2020-2025

Table 5 - Sales of Contact Lens Solutions: Value 2020-2025

Table 6 - Sales of Contact Lens Solutions: % Value Growth 2020-2025

Table 7 - Sales of Contact Lenses by Type: % Value 2020-2025

Table 8 - Sales of Daily Disposable Lenses (DD) by Material: % Value 2020-2025

Table 9 - Sales of Daily Disposable Lenses (DD) by Condition: % Value 2020-2025

Table 10 - Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2020-2025

Table 11 - Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2020-2025

Table 12 - NBO Company Shares of Contact Lenses: % Value 2020-2024

Table 13 - LBN Brand Shares of Contact Lenses: % Value 2021-2024

Table 14 - Distribution of Contact Lenses by Format: % Value 2020-2025

Table 15 - Distribution of Contact Lens Solutions by Format: % Value 2020-2025

Table 16 - Forecast Sales of Contact Lenses by Category: Volume 2025-2030

Table 17 - Forecast Sales of Contact Lenses by Category: Value 2025-2030

Table 18 - Forecast Sales of Contact Lenses by Category: % Volume Growth 2025-2030

Table 19 - Forecast Sales of Contact Lenses by Category: % Value Growth 2025-2030

Table 20 - Forecast Sales of Contact Lens Solutions: Value 2025-2030

Table 21 - Forecast Sales of Contact Lens Solutions: % Value Growth 2025-2030

Eyewear in Taiwan - Industry Overview

EXECUTIVE SUMMARY

Eyewear in 2025: The big picture

2025 key trends

Competitive landscape

Retail developments

What next for eyewear?

MARKET DATA

Table 22 - Sales of Eyewear by Category: Volume 2020-2025

Table 23 - Sales of Eyewear by Category: Value 2020-2025

Table 24 - Sales of Eyewear by Category: % Volume Growth 2020-2025

Table 25 - Sales of Eyewear by Category: % Value Growth 2020-2025

Table 26 - NBO Company Shares of Eyewear: % Value 2020-2024

Table 27 - LBN Brand Shares of Eyewear: % Value 2021-2024

Table 28 - Distribution of Eyewear by Format: % Value 2020-2025

Table 29 - Forecast Sales of Eyewear by Category: Volume 2025-2030

Table 30 - Forecast Sales of Eyewear by Category: Value 2025-2030

Table 31 - Forecast Sales of Eyewear by Category: % Volume Growth 2025-2030

Table 32 - Forecast Sales of Eyewear by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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