



**Euromonitor
International**

Contact Lenses and Solutions in Brazil

June 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

- Contact lenses outpace other eyewear categories, with DD in the spotlight
- A race to lead innovation within contact lenses
- The rise of myopia control contact lenses in Brazil

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/contact-lenses-and-solutions-in-brazil/report.