



Euromonitor
International

Fish and Seafood in India

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Strengthening fish and seafood through digital innovation and policy support

INDUSTRY PERFORMANCE

The national digital traceability framework is set to transform India's seafood value chain
GST rate rationalisation boosts affordability and competitiveness in India's fisheries sector

WHAT'S NEXT?

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Fresh Food in India - Industry Overview

EXECUTIVE SUMMARY

Convenience, safety, and nutrition drive growth and premiumisation in fresh food

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Convenience, safety, and nutrition drive growth and transformation in fresh food in India
Weather-driven disruptions and structural gaps shape fresh food in 2025
Consumer demand for quality, convenience, and functional benefits redefine premiumisation

WHAT'S NEXT?

Digital integration and data-driven supply networks are expected to transform fresh food
Resilience-focused production systems will stabilise fresh food in India

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