



Euromonitor
International

Processed Fruit and Vegetables Packaging in South Africa

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Urbanisation and busy lifestyles drive up processed fruit and vegetables packaging volumes in South Africa
Metal food cans maintains its dominance of packaging volumes in shelf stable beans
Surge in volumes of flexible packaging despite supply chain challenges

PROSPECTS AND OPPORTUNITIES

Solid growth for flexible packaging for processed fruit and vegetables in South Africa
500g plastic pouches expected to gain share in processed fruit and vegetables in South Africa

DISCLAIMER

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
Evolving packaging shift towards value and everyday convenience
Smaller, single-serve packaging trends across multiple food categories in South Africa
PET dominance and HDPE growth shape South Africa’s beverage packaging in 2024
Rising preference for metal beverage cans in alcoholic drinks
Premium sustainability through in-mould labelling in beauty packaging
HDPE bottles and larger pack sizes shape home care packaging
Flexible packaging focuses on convenience through resealable pouches

PACKAGING LEGISLATION

Strengthening Extended Producer Responsibility (EPR) regulations
Mandatory Deposit Return System (DRS) proposed for beverage containers in South Africa

RECYCLING AND THE ENVIRONMENT

Expansion of circular economy and recycling infrastructure
Tackling plastic pollution through collaborative action
Table 1 - Overview of Packaging Recycling and Recovery in South Africa: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-south-africa/report.