



Euromonitor
International

Processed Meat and Seafood Packaging in the United Arab Emirates

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for safe, convenient and durable packaging grows in processed meat and seafood
Metal food cans remain the dominant pack type in shelf stable seafood due to their superior preservation qualities
Flexible packaging enhances shelf life and safety for frozen meat in the United Arab Emirates

PROSPECTS AND OPPORTUNITIES

Changing lifestyles and urban growth to drive demand for packaged meat and seafood
Smaller pack sizes remain the most popular for chilled processed meat as consumers prioritise freshness

DISCLAIMER

Processed Meat and Seafood Packaging in the United Arab Emirates - Company Profiles

Packaging Industry in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends

Americana's compostable trays and Ferrero's mini packs reshape United Arab Emirates food packaging
Coca-Cola's rPET bottles and Alpro's cartons drive United Arab Emirates beverage sustainability
Heineken's canned beer and Diageo's lightweight bottles redefine United Arab Emirates alcohol packaging
Dove's refill pods and The Body Shop's solid bars lead United Arab Emirates beauty sustainability
OMO's refill stations and compact sachets transform United Arab Emirates home care packaging
Royal Canin's recyclable pouches set the tone for United Arab Emirates pet food packaging

PACKAGING LEGISLATION

Dubai's single-use bag ban pushes retailers towards reusable solutions
United Arab Emirates climate law accelerates refill and lightweight packaging adoption

RECYCLING AND THE ENVIRONMENT

Reverse vending pilots pave the way for United Arab Emirates Deposit Return Schemes

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-the-united-arab-emirates/report.