



**Euromonitor
International**

Processed Meat and Seafood Packaging in South Korea

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Packaging volumes rise along with higher demand for frozen processed meat and seafood, and meat and seafood substitutes, with folding cartons leading growth

Edible protein films are emerging as a sustainable solution for processed meat and seafood packaging

Flexible plastic faces competition from plastic trays and folding cartons in frozen processed meat and seafood

PROSPECTS AND OPPORTUNITIES

Rising demand for frozen processed meat and meat and seafood substitutes expected to drive a slight increase in overall packaging volumes

Growing cold storage capacity and bulk buying habits to support a shift toward larger pack sizes in frozen processed meat

DISCLAIMER

Processed Meat and Seafood Packaging in South Korea - Company Profiles

Packaging Industry in South Korea - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Smaller packs and sustainable materials drive food packaging innovation in South Korea

Recycled materials and label-free bottles lead South Korea's sustainable beverage packaging shift in 2024

Premiumisation and sustainability redefine South Korea's alcoholic drinks packaging

Eco-friendly and refillable packaging takes centre stage in South Korea's beauty industry in 2024

Refillable and user-friendly packaging drives sustainable innovation in South Korea's home care industry in 2024

Convenience and sustainability shape South Korea's pet food packaging

PACKAGING LEGISLATION

Recyclability and recycled content mandates

Deposit return and waste reduction initiatives

Impact on industry and consumers

RECYCLING AND THE ENVIRONMENT

Mandatory recycled content targets

Design for recyclability and label-free packaging

Transparent PET bottle sorting and consumer responsibility

Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-south-korea/report.