



**Euromonitor
International**

Processed Fruit and Vegetables Packaging in Australia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Premiumisation and sustainability drive growth in processed fruit and vegetables packaging
Sustainable packaging innovations by Mountain Blue and Naturpac in 2024
Packaging solutions emphasise convenience, shelf life, and portion control

PROSPECTS AND OPPORTUNITIES

Anticipated growth set to fuel continuous innovation in packaging technologies
Changing lifestyles expected to affect processed fruit and vegetables packaging

DISCLAIMER

Processed Fruit and Vegetables Packaging in Australia - Company Profiles

Packaging Industry in Australia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Sustainability as the driving force in Australian food packaging innovation
Non-alcoholic drinks packaging embraces recyclability and innovation
Aluminium packaging gaining share in alcoholic drinks in Australia
Eco-friendly and refillable packaging leads beauty innovation
Flexible, refillable and compact are the new home care packaging standards
Sustainable and convenient packaging trends in pet food

PACKAGING LEGISLATION

Australia’s push for stronger packaging laws and recycled plastics
Stronger packaging standards introduced in Australia
ACCC drives major soft plastics regulatory reset in Australia

RECYCLING AND THE ENVIRONMENT

Australia expands recycling capacity through the RMF
Australia’s new kerbside recycling standard
From food waste to compost: Australia’s circular recycling push
Table 1 - Overview of Packaging Recycling and Recovery in Australia: 2022/2023 and Targets for 2024

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- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-australia/report.