



Processed Meat and Seafood Packaging in Spain

September 2025

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Processed Meat and Seafood Packaging in Spain - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Processed meat and seafood packaging grows in Spain amid shift to flexible and premium pack types

Sustainable innovations reshape processed meat and seafood packaging

Aluminium/plastic pouches transform the processed meat and seafood packaging landscape in Spain

PROSPECTS AND OPPORTUNITIES

Shifting consumer demand and sustainability to drive growth in processed meat and seafood packaging volumes

Regulatory shifts and import dependencies pose supply-demand risks

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Processed Meat and Seafood Packaging in Spain - Company Profiles

Packaging Industry in Spain - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Material makeover through paperboard innovation and lightweight formats in food packaging

Spain taps into the future with rPET bottles, anchored lids and paper carriers in non-alcoholic drinks packaging

Metal bottles seeing strong growth in alcoholic drinks packaging in Spain

Glamour shifts to refillable, recycled and futuristic solutions in beauty and personal care packaging

Sustainability, convenience and concentration reshaping home care packaging

Recyclable pouches and resealable packs transform pet food packaging

PACKAGING LEGISLATION

Royal decree reshapes packaging compliance

RECYCLING AND THE ENVIRONMENT

EU packaging law for reusable and recyclable designs

Recycling, reuse and waste reduction shape the industry

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