



Euromonitor
International

Starchy Roots in Spain

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Starchy Roots in Spain - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Climate disruption and convenience competition keep starchy roots in decline

INDUSTRY PERFORMANCE

Starchy roots remains in decline for 2025

Processed threat continues to rise, while producers intensify focus on localisation, modernisation and sustainability

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Challenges persist in form of droughts and processed alternatives

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Fresh foods to see only marginal rises in volume sales

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