



**Euromonitor
International**

Home Video in Hong Kong, China

October 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Moderate growth for home video in 2025 despite local economic challenges
Appliances and electronics specialists remains the leading distribution channel
New technology in TVs helps manufacturers vie for market share

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Sustainable and smaller TVs will be in the spotlight, while 8K TVs will see declining demand
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